



Young Ambassadors

Cost of Living Crisis – Through the
eyes of young people



CHANGING SPORT
STRENGTHENING COMMUNITIES
TRANSFORMING LIVES





How and Why?

- Through the power of sport
- In underserved communities
- Through unique gems, that need polishing

Cost of Living Crisis



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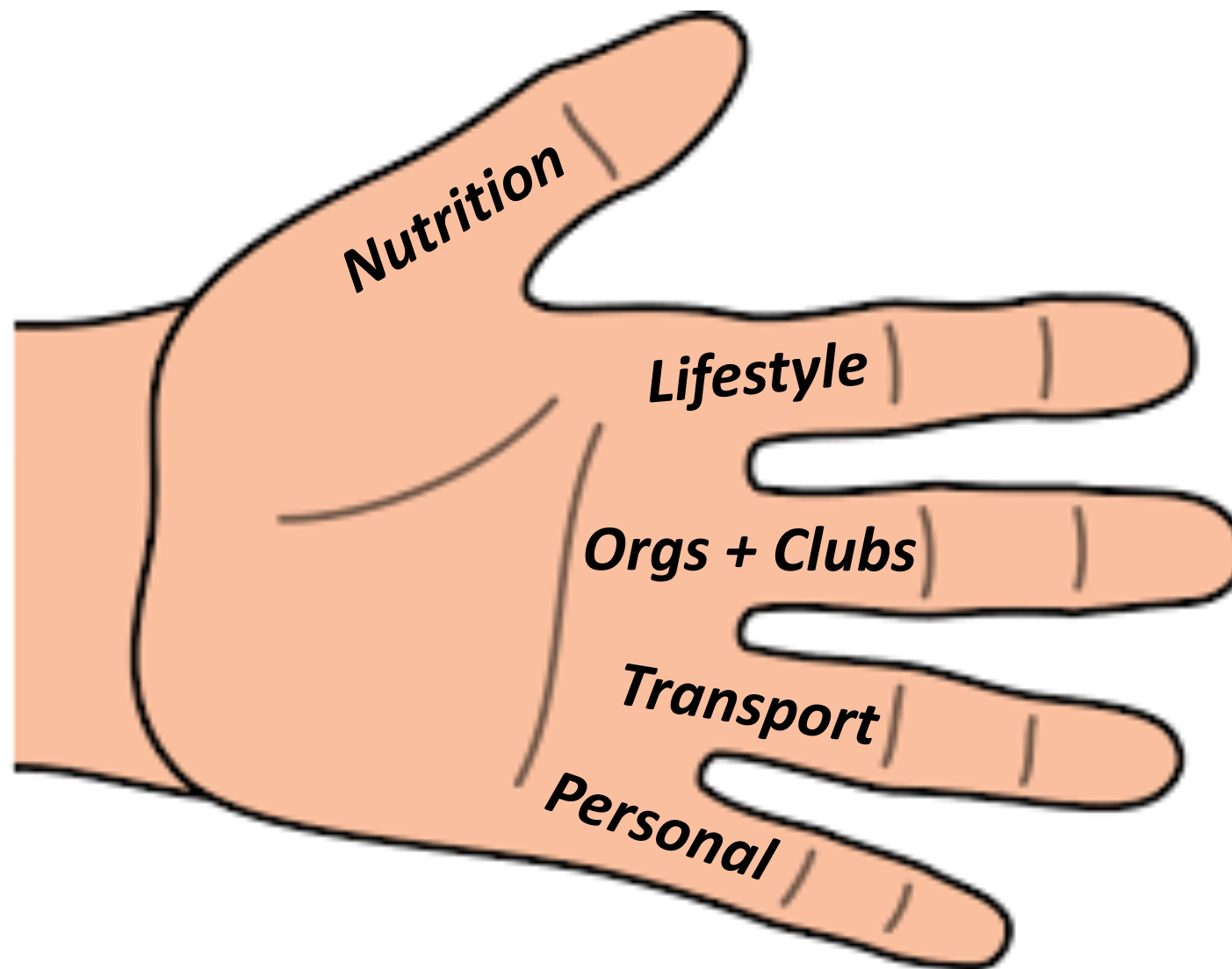
What is it?

The cost of everyday essentials such as food and bills increase. But the average household income does not increase, or it does increase but not at the same speed, so people do not have a chance to catch up



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Hand of truth





Effects?

Nutrition: Cheap, easy to prepare food that ends in lower quality of nutrition so children can't develop to the maximum and people are not fuelled properly to take part in sport.

(Active) lifestyle: Can't pursue all the activities one is interested in because of cost of the activity, availability or kit.

Organisations and clubs: Team socials, venues, sessions delivered, increasing fees,

Transportation: People can't make it to the training grounds. People from higher classes can afford to ditch their car and get an e-car or a bicycle but people in a lower sociological class can't afford to do it.

Personal: Attitudes for future generation, people feeling down, lose hope, can't explore future possibilities, mental health.

Activity



-  www.streetgames.org
-  [StreetGamesSportsCharity](#)
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