



Naomi Beckles

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Designing a vision for Youth Voice

Icebreaker

“My voice and opinions are heard and valued”

1

Place your sticker on each of the scales for the five different settings:

- At home
- With friends
- At school/university/work
- In sports/activity clubs
- In local/national politics

2

Why?

- On a post it note let us know why you feel that way

Introduction

What we do



We award funding

We fund projects and organisations small and large that help people to get active.



We provide insight

Our insight will help you understand how different people can be supported to be active.



We gather data

We have a number of different tools you can use to explore activity levels across England.



We have expertise

Our expertise is not just for us, we share that knowledge to help you and people across the sector.





UNITING THE MOVEMENT

A 10-year vision to transform
lives and communities through
sport and physical activity

Our vision is clear

We want everyone in England regardless of age, background or level of ability to feel able to engage in sport and physical activity.



Why it matters

Because we believe that being physically active enriches lives, builds stronger communities and creates a healthier and happier nation.



Our Youth voice focus



Our starting point



Positive Experiences for CYP Big Issue

We want **every** child and young person to experience the enjoyment and benefits that being active can bring. Their needs, expectations and safety should come first in the design and delivery of activity.

...this is about tackling inequalities

Our journey

We're on a learning and design journey...



Discovery phase

Sensemaking and consolidating what we know about youth voice from literature and inspiring examples

Engagement phase

Listening and learning from partners and young people to understand how they think we can have an impact in this space

Prototyping phase

Finding the right opportunities to prototype initiatives to support and grow youth voice in the sector



Our Youth Voice focus

The 2 areas that we're exploring around youth voice

Learning with partners to better understand, share and apply knowledge on how to engage and co-design with young people. What could Sport England's role be in embedding youth voice across the sector?

Being the change to put young people's voices at the heart of Sport England's work

Designing a vision for youth voice

Designing a vision for youth voice

3

Sky – What will we see through effective youth voice?

2

Plants – Conditions for ensuring youth voice can grow

1

Roots – Foundations for youth voice



Compost Bin





Designing a vision for youth voice

Youth Innovation Conference 2024



Thank you
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