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# DERBY YOUTH AWARDS

Sponsorship  
Package 2022

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# Messages from previous sponsors



*“We have sponsored the Derby Youth Awards for the past 3 years. We’ve developed some fantastic networks at the awards, which has led us to increase our roster of musicians and even started up a new studio due to growth. The awards are always a fantastic celebration of some amazing young people and are a great way to promote the work that we are doing on a growing platform.”*

OAK TREE MUSIC

*“We love helping to recognise the achievements of young people and the Derby Youth Awards does just that. The awards have increased our profile with our clients and supports our CSR strategy.”*

LOOK AT THIS



**Derby  
Youth Awards**



## **Sporting Communities are this year hosting their fourth Derby City Youth Awards to celebrate young people and all of their achievements in the city.**

Sporting Communities have been working with young people in Derby City over the past 10 years. After the huge success of the previous Derby Youth Awards, we are pleased to be hosting our fourth annual awards on the 30th September 2022 at Derby Leisure and Events Venue to celebrate young people and all of their achievements within the city.

At this event, we will be showcasing some exceptional young people who have overcome great barriers, had inspirational personal journeys and made fantastic contributions to their community and Derby City.

This year has been a journey towards pre-Covid normality, but with unrest around the world and rising living costs to extraordinary amounts, it is crucial that we show our solidarity in creating opportunities for young people to thrive. With you by our side at this upcoming event, we are sure to serve Derby City's young people well and inspire a new generation of young people to achieve positivity and excellence.

As Derby City Council have committed to headline sponsor the event for a fourth year, we are looking for official corporate sponsors to make this celebration of young people one to remember. Details of the sponsorship offers and award categories are listed below.



**If your organisation is interested in being one of our official event sponsors, or would like more information, please reach out to us at**

**[awards@sportingcommunitiescic.org](mailto:awards@sportingcommunitiescic.org)**

**We look forward to  
having your support.**



**Derby  
Youth Awards**



### **Outstanding Contribution to Community**

This award is for a young person who has demonstrated the aptitude for a new idea or initiative that has brought about significant change within their community.

### **Young Volunteer Award**

This award is for a young person who has made an outstanding contribution towards volunteering within their community, or the city.

### **Inspirational Young Person Award**

This award is for a young person who has overcome a great barrier or has shown great courage, becoming an inspirational role model to other young people within their community, or the city.

### **Development Award**

This award is for a young person who has shown great personal growth during their youth.

### **Team Award**

This award is for a group of young people who have collectively contributed towards a great achievement within their community, or the city.

### **Peer Champion**

This award is for a young person who has taken the time to influence and motivate other young people to do something positive within their community, or the city.

### **Youth Voice Award**

This award is for a young person who has spoken out to bring about and influence and change within their community, or the city.

### **Special commendations**

Often deciding a winner can be very difficult and decided by a small margin. Special commendations are given to young people who were not selected as the winner of their category, but who the judges feel are also worthy of recognition.

### **Competition**

This year, we will be hosting a very special Virtual Reality competition where guests can compete on the Award winning game Beat Saber for the highest score.

**Derby  
Youth Awards**

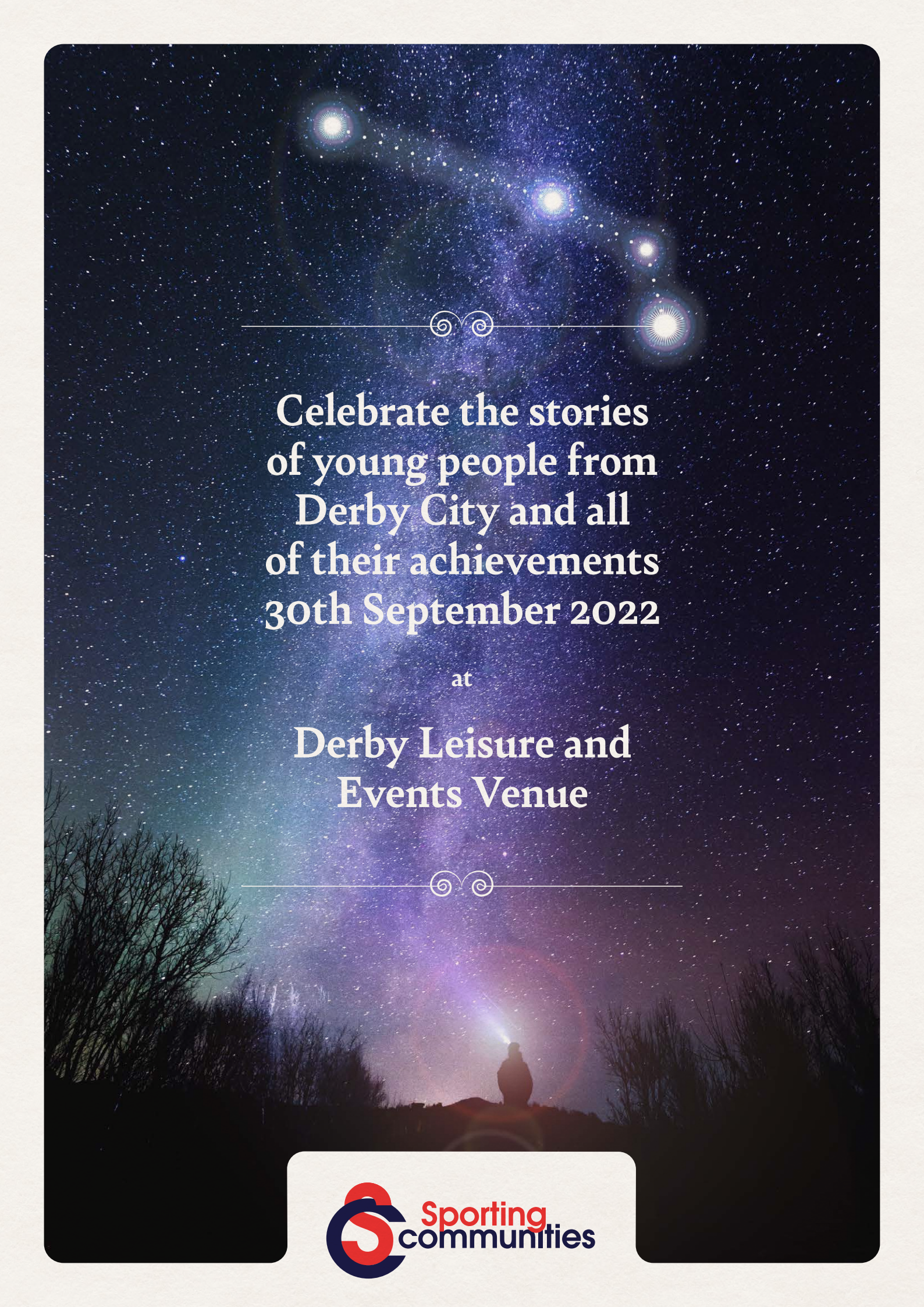


## As sponsor, your organisation would receive the following:

	Platinum sponsor £1,000	Award category sponsor £350	VR competition sponsor £300
Naming rights of the sponsored Award category	✗	✓	✗
Naming right for the special commendation awards (max 6 awards)	✓	✗	✗
Naming rights for the VR competition	✗	✗	✓
Present your award to the winner and finalist of the sponsored category	✓	✓	✓
Branding on the young volunteers' Derby Youth Awards 2022 volunteer t-shirts	✓	✗	✗
Multiple branding opportunities pre, during and post Awards on Sporting Communities' website and social media pages	✓	✓	✓
Multiple branding opportunities on banners displayed at the event	✓	✓	✓
A representative on the judging panel for the sponsored Award category	✓	✓	✗
Spaces at one of our front tables for the identified number of people	6	4	4
A write up in the Awards book, which is provided to all attendees and will be available digitally	Half page	Quarter page	Quarter page

# Derby Youth Awards





Celebrate the stories  
of young people from  
Derby City and all  
of their achievements  
30th September 2022

at

Derby Leisure and  
Events Venue

